



MEDIA RELEASE

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Steve Marshall Group Expands into the US Market with Acquisition of Two Ford Dealerships in Hawaii.

HAWAII – The Steve Marshall Group, is proud to announce its first expansion into the United States with the acquisition of two prestigious Ford dealerships located on the picturesque Big Island of Hawaii. The acquisitions include Orchid Isle Ford, situated in Hilo, and Kona. This strategic move marks a significant milestone for the Steve Marshall Group as it continues to broaden its footprint and extend its commitment to delivering exceptional automotive experiences to customers across new territories.

The Orchid Isle Ford dealerships, renowned for their dedication to customer satisfaction and high-quality service, perfectly align with the values and standards upheld by the Steve Marshall Group. With a legacy of excellence in the automotive industry since 1966, the Steve Marshall Group is eager to bring its expertise and passion for automotive excellence to the vibrant communities of Hilo and Kona.

"We are thrilled to embark on this exciting journey into the US market with the acquisition of Orchid Isle Ford in Hilo and Kona." said Steve Marshall, President at the Steve Marshall Group. "We are committed to upholding the legacy of these esteemed dealerships while introducing our signature customer-centric approach and innovative automotive solutions to the residents of Hawaii." The Steve Marshall Group looks forward to fostering strong relationships with customers, employees, and community partners in Hawaii while delivering unparalleled automotive experiences and driving continued growth and success.

About Steve Marshall Group:

The Steve Marshall Group is a leading automotive dealership group dedicated to providing exceptional automotive experiences to customers across Canada and now the United States. Founded in 1966 in Campbell River, British Columbia, the Group takes the inspiration for its name from its Founder and President, Steve Marshall, who was 19 when he opened his first Ford store, making him the youngest dealer owner in history. Today, The Steve Marshall Group is now 11 dealerships strong, with additional operations in body shops and detailing facilities.

Quoted from Steve Marshall, President of the Steve Marshall Group, "The Vision at Steve Marshall Group is to positively impact people and our communities; team members, customers, companies, community members, and organizations. We hold an abundance mindset and believe in sharing our success and supporting others to achieve theirs."

For more information about the Steve Marshall Group, visit: www.stevemarshallgroup.com

For more information about Orchid Isle Ford, visit: www.fordhawaii.com

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